

MEDIA RELEASE

For Immediate Release

Singapore Business Federation Leads Delegation to Hong Kong and Shenzhen to Unlock New Trade Opportunities

- SBF leads delegation to the Asian Financial Forum for the first time
- Business roundtable held with 110 influential business leaders from Singapore and Hong Kong
- HKGCC and SBF collaborate to promote business opportunities and mutual cooperation

Tuesday, 14 January 2025 [Singapore, Hong Kong]

A business mission organised by the Singapore Business Federation (SBF) and led by Mr S.S. Teo, Chairman of SBF's Internationalisation Action Committee (IAC) and Executive Chairman of Pacific International Lines, brought together senior business leaders from diverse industries to explore new opportunities and deepen ties with key partners in the region. The trip, which runs from 13 to 16 January 2025 in Hong Kong and Shenzhen, also saw SBF's first-ever delegation to the Asian Financial Forum, underscoring its commitment to fostering greater collaboration between Singapore and regional economies.

2 On 14 January, the delegation attended the Singapore–Hong Kong Business Roundtable, jointly organised by SBF and the Hong Kong General Chamber of Commerce (HKGCC). Held at Conrad Hong Kong, the roundtable brought together approximately 110 influential business leaders from Singapore and Hong Kong to discuss trade and investment opportunities. From Singapore, the attendees include representatives from DBS, Sing Lun Holdings and Surbana Jurong. From Hong Kong, representatives include HSBC, Sino Group, WeLab and Tradeport Hong Kong.

3 Singapore's Deputy Prime Minister (DPM) and Minister for Trade and Industry, Mr Gan Kim Yong, and Secretary for Commerce and Economic Development of the Hong Kong SAR Government, Mr Algernon Yau, addressed the attendees of the business roundtable, affirming the enduring strength of bilateral relations and the shared commitment to advancing regional economic growth through innovation, sustainability, and strategic partnerships. The roundtable included four panel discussions on the topics of supply chain, digital finance, sustainability, innovation and entrepreneurship. Both cities are major financial hubs in Asia and have been actively promoting themselves as gateways for investment and trade in the region.

4 HKGCC and SBF also signed a Memorandum of Understanding (MOU), agreeing to maintain close collaboration through regular communication, information exchange, and mutual support in promoting economic and business opportunities in Hong Kong and Singapore. Both organisations will organise and promote activities, share market and investment insights, and assist each other in addressing issues of mutual concern while fostering cooperation through reciprocal visits and support for member-focused programmes. The MOU was signed by the Chairpersons of SBF and HKGCC and witnessed by DPM Gan Kim Yong and Mr Algernon Yau.

5 Ms Agnes Chan, Chairman of HKGCC remarked, "The two economies share a robust and constructive partnership as global leaders in several key sectors and as gateways to wider markets in our respective regions. We will continue to support Hong Kong businesses in expanding their presence in international markets, with ASEAN being a key focus going forward."

6 Apart from signing the MOU, holding the Singapore–Hong Kong Business Roundtable with HKGCC, and attending the Asian Financial Forum, SBF is participating in a series of impactful events in Hong Kong and Shenzhen aimed at fostering business collaboration in the region. Highlights include a visit to the Cyberport and a networking dinner hosted by HSBC in Hong Kong. In Shenzhen, the delegation will meet with the Shenzhen Green Finance Association and SF Express before exploring significant sites such as the Qianhai Showroom, the Talent Harbor, Qianhai Kerry Centre and Huawei.

7 Mr S.S. Teo, Chairman of SBF's IAC said, "This business mission underscores the critical role of partnerships in navigating the rapidly changing global economic landscape. By fostering deeper collaborations with our counterparts in Hong



Kong and Shenzhen, we aim to open doors for Singapore businesses to access the Greater Bay Area and other key markets in China, leveraging on opportunities in the areas of supply chain, digital finance, sustainability, innovation and entrepreneurship.”

8 Mr Lim Ming Yan, Chairman of SBF said, “The Singapore–Hong Kong relationship remains a cornerstone for trade and investment in Asia. Through platforms such as the business roundtable and initiatives such as our partnerships with Hong Kong Trade Development Council (HKTDC) and HKGCC, we are building a foundation that empowers businesses to adapt, grow, and thrive in an interconnected global economy.”

9 The business mission builds on a series of collaborative efforts between SBF and Hong Kong-based organisations.

- SBF signed a Memorandum of Understanding (MOU) with HKTDC in July 2023 to create a conducive environment to facilitate mutual economic growth and business opportunities between Singapore and Hong Kong.
- SBF and HSBC signed a Memorandum of Understanding (MOU) at the Singapore Apex Business Summit in July 2024 to help Singapore businesses seize new growth opportunities in key trade corridors, such as the Greater Bay Area and leverage its global expertise and range of solutions to help Singapore businesses deepen their knowledge in sustainability and support their net-zero transition needs.

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About Singapore Business Federation

Singapore Business Federation (SBF) is the apex business chamber with over 32,000 members across diverse industries. With a vision to advance Singapore towards a globally competitive and sustainable economy, SBF mobilises the business community to be future-ready and magnify transformation opportunities through policy advocacy, partnership platforms and capability programmes.

新加坡工商聯合總會率團到訪香港及深圳 開拓貿易新機遇

- 新加坡工商聯合總會首次率團參與亞洲金融論壇
- 110 名香港及新加坡商界領袖出席由新加坡工商聯合總會合辦的圓桌會議
- 香港總商會與新加坡工商聯合總會攜手合作，共拓商機

香港-2025 年 1 月 14 日

新加坡工商聯合總會 (Singapore Business Federation) 國際行動委員會主席暨太平船務執行主席張松聲率領由新加坡工商聯合總會舉辦的考察團，讓各界商界領袖聚首一堂，共同探索區內新機遇，並深化與區內主要夥伴的合作關係。考察活動為期四天 (1 月 13 日至 16 日)，考察團期間會到訪香港及深圳。新加坡工商聯合總會亦首次率團參與亞洲金融論壇，體現其致力促進新加坡與區內其他經濟體合作的承諾。

考察團今日 (1 月 14 日) 出席由新加坡工商聯合總會及香港總商會聯合舉辦的「新加坡—香港圓桌會議」。約 110 名香港及新加坡商界領袖於會議上就貿易及投資機遇分享意見，互相交流。與會的新加坡代表來自包括星展銀行、星綸控股、盛裕集團等企業；香港代表則來自包括滙豐銀行、信和集團、匯立銀行及香港商貿港等機構。

新加坡副總理兼貿工部部長顏金勇及香港特別行政區政府商務及經濟發展局局長丘應樺在會上致辭，肯定雙邊關係的長久優勢，並共同承諾透過創新、可持續發展，以及策略夥伴關係促進區內經濟增長。專題討論環節的主題圍繞供應鏈、數碼金融、可持續發展，以及創新創業四大主題。香港及新加坡作為亞洲主要金融中心，積極推動雙方作為區內的投資及貿易門戶。



新加坡工商聯合總會與香港總商會簽署合作諒解備忘錄，同意保持緊密合作，互惠互助，共拓兩地商機。
由左至右：香港商務及經濟發展局局長丘應樺、新加坡工商聯合總會主席林明彥、香港總商會主席陳瑞娟、新加坡副總理兼貿工部部長顏金勇

新加坡工商聯合總會此行亦與香港總商會簽署合作諒解備忘錄 (MoU)，同意透過定期溝通及資訊交流，保持緊密合作，互惠互助，共拓兩地商機。雙方均承諾會舉行推廣活動，分享市場及投資見解，並透過互訪及支援會員活動，加強合作，協助對方應對共同挑戰。備忘錄在新加坡副總理兼貿工部部長顏金勇及香港商務及經濟發展局局長丘應樺見證下，由香港總商會主席陳瑞娟及新加坡工商聯合總會主席林明彥簽署。

香港總商會主席陳瑞娟指：「香港和新加坡兩地經濟體系建立了穩固和具建設性的夥伴關係，並在多個關鍵領域保持全球領先地位，兩地亦分別是各自地區通往更廣闊市場的重要門戶。我們會繼續支援香港企業拓展國際市場的業務，東盟也是我們未來的焦點所在。」

新加坡工商聯合總會考察團此行除與香港總商會簽署備忘錄和舉行商界領袖圓桌會議，以及出席亞洲金融論壇外，亦在香港及深圳參與一系列意義重大的活動，以促進區內商貿合作。香港重點行程包括參觀數碼港及出席由滙豐舉辦的交流晚宴。而考察團明日將前往深圳，與深圳綠色金融協會及順豐集團會面，之後會參觀前海展示廳、前海嘉里中心、人才港，以及華為。

新加坡工商聯合總會國際行動委員會主席張松聲表示：「目前全球經濟環境瞬息萬變，我們是次考察體現了合作夥伴關係的關鍵角色。透過加強與香港的合作，我們期望充分利用供應鏈、數碼金融、可持續發展，以及創新創業等領域的機遇，為新加坡企業開闢通往大灣區及中國內地主要市場的大道。」

新加坡工商聯合總會主席林明彥指：「新加坡與香港的夥伴關係是亞洲貿易及投資活動的重要基石。透過圓桌會議，以及與香港貿易發展局、香港總商會合作等舉措，我們奠下穩健基礎，讓企業能夠在互聯的全球經濟體中保持靈活，蓬勃發展。」

是次考察活動能順利舉行，有賴新加坡工商聯合總會及香港各機構的通力合作：

- 新加坡工商聯合總會與貿發局在 2023 年 7 月簽署合作諒解備忘錄，創造有利條件，促進香港和新加坡的經濟增長，為兩地帶來更多商貿機遇。
- 新加坡工商聯合總會與滙豐銀行於 2024 年 7 月的新加坡商務峰會簽署合作諒解備忘錄，幫助新加坡企業在大灣區等主要貿易走廊把握新機遇，透過其全球專業知識及一系列解決方案，協助新加坡企業加深對可持續發展的了解，並支援其淨零排放轉型的需求。



新加坡工商聯合總會及香港總商會聯合舉辦「新加坡—香港圓桌會議」，約 110 名香港及新加坡商界領袖出席。



新加坡工商聯合總會率團參與亞洲金融論壇，體現其致力促進新加坡與區內其他經濟體合作的承諾。

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新加坡工商聯合總會簡介

新加坡工商聯合總會 (SBF) 是新加坡的最大商會，擁有逾 32,000 名來自各行各業的會員。新加坡工商聯合總會致力推動新加坡成為在全球具有競爭力及可持續的經濟體。透過政策倡議、合作夥伴平台，以及能力計劃，新加坡工商聯合總會助業界面向未來，增加轉型機會。