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Singapore Regional Business Forum® 2025 to Convene in Bangkok: Navigating Global Shifts with Innovation and Resilience

Celebrating 60 Years of Singapore–Thailand Diplomatic Ties with a Future-Focused Business Forum

Tuesday, 29 July 2025 [Singapore and Bangkok]

[Singapore Business Federation](#) (SBF) will host the 9th edition of the [Singapore Regional Business Forum](#)® (SRBF) on 19 August 2025 at The Ritz-Carlton in Bangkok, Thailand. The Forum will bring together government and business leaders from Singapore, Thailand and the region. This flagship one-day event is organised as part of the celebrations of the 60th anniversary of diplomatic relations between Singapore and Thailand while serving as a dynamic platform for forging cross-border partnerships and addressing shared regional challenges.

Thailand is rapidly establishing itself as a resilient and forward-looking market, driven by strategic strengths in green innovation, digital connectivity, and supply chain diversification. The country is also increasingly regarded as a key enabler for businesses seeking sustainable growth and access to emerging regional opportunities. The selection of Thailand as the host country for this year's Forum underscores Singapore's commitment to strengthening bilateral economic relations with Thailand, while supporting ASEAN's broader role as a resilient and forward-looking growth engine. As two of the region's most dynamic and connected economies, enhanced collaboration between Singapore and Thailand is well-positioned to catalyse greater regional integration, bolster supply chain connectivity, and unlock new opportunities across Southeast Asia.

According to [SBF's National Business Survey 2024 – Scaled Internationally Edition](#), regional expansion remains top of mind for Singapore-based companies, with Vietnam (25%), Indonesia (25%), and Thailand (21%) cited as the leading markets of interest. Through deeper collaboration between Singapore and Thailand, both countries can unlock new opportunities for businesses and bolster ASEAN's position as a vital engine of growth, stability and resilience in today's rapidly evolving global landscape.

A Strong Focus on Resilience-Building

This year's SRBF will place a strong emphasis on resilience-building, innovation, and regional collaboration. We are honoured to announce that the Forum will be graced by distinguished guests, including Dr Tan See Leng, Singapore's Minister for Manpower and Minister-in-charge of Energy and Science & Technology, and Mr Pichai Chunhavajira, Thailand's Deputy Prime Minister and Minister of Finance. Their presence will be a significant show of support, further highlighting the importance of the discussions on how businesses can adapt and thrive in the face of evolving challenges.

SRBF 2025 builds on the success of the inaugural overseas edition held in Vietnam in 2023. With the theme "Business Resilience in Asia: Advancing Regional Business Growth Amid Global Uncertainty", this year's Forum will offer a high-level dialogue with government leaders, breakout sessions on key thematic areas, and business matching and networking sessions.

Key topics will include:

- Navigating geopolitical shifts and enabling sustained growth
- Harnessing innovation and digitalisation to boost business resilience

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- Investing in a greener future through sustainable finance and environmental, Social and Governance (ESG)-driven transformation

A highlight of this year's programme is the launch of the Future-Ready Businesses Solutions Marketplace, a new initiative tailored for future-focused business leaders, this showcase offers hands-on access to practical innovations, direct engagement with solution providers, and valuable connections across a regional network of industry trailblazers.

Mr Kok Ping Soon, Chief Executive Officer, Singapore Business Federation, said, "Against the backdrop of an increasingly complex and evolving geopolitical landscape, the Singapore Regional Business Forum in Thailand serves as a timely and important platform for dialogue, collaboration, and resilience-building. Following closely after the ASEAN Conference, this Forum reflects our continued commitment to fostering deeper regional partnerships. It is through such consistent, open conversations that we can navigate today's challenges together and unlock opportunities for sustainable growth in the region for businesses."

The Forum is expected to draw over 500 participants from more than 30 countries, including senior government officials, business leaders, and key regional stakeholders. Notably, the Forum has also been officially designated as one of the SG60 Signature events to commemorate Singapore's 60th year of independence.

SBF continues to play an active role in advancing regional trade and business ties. Since 2019, its GlobalConnect@SBF programme, an initiative that connects Singapore-based businesses with overseas organisations, has handled 335 enquiries and facilitated over 65 projects in Thailand, demonstrating the country's appeal as a key destination for regional growth and investment.

This year's edition is made possible with the support of esteemed partners who bring deep regional insights and industry expertise to the conversations – including Bangkok Bank as Platinum Partner; Kerry Flour Mills, PIL, and PSA International as Gold Partners; and UOB as the Internationalisation Partner. The Forum is also supported by Grab Thailand as Transport Partner, and Frasers Property as the Venue Partner, each playing a critical role in shaping a world-class experience for all delegates.

Since its inception in 2015, SRBF has served as a strategic launchpad for businesses to expand cross-border partnerships, attract investments, showcase innovation, and align strategies with key regional priorities such as sustainability, digitalisation, and supply chain resilience.

To join SRBF 2025, interested participants may register at <https://www.gevme.com/SRBF-2025>.

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About Singapore Business Federation.

Singapore Business Federation (SBF) is the apex business chamber with over 32,000 members across diverse industries. With a vision to advance Singapore towards a globally competitive and sustainable



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economy, SBF mobilises the business community to be future-ready and magnify transformation opportunities through policy advocacy, partnership platforms and capability programmes.

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Appendix

Singapore Regional Business Forum 2025 Programme (Bangkok Time GMT+7)

8:30AM	Registration and Morning Reception
9:30AM	Welcome Address Mr S.S. Teo, Chairman, Singapore Business Federation
9:40AM	Opening Keynote Guests-of-Honour
10:20AM	MOU Signing and Launch Ceremony
10:30AM	<p>Morning Plenary on Business Resilience in Asia: Thriving Amid Global Uncertainty and Trade Shifts</p> <p>In the face of rising geopolitical tensions, shifting supply chains, and increasing protectionism, the need for business resilience has never been more urgent. Asia, as the epicenter of global trade, must navigate both significant challenges and untapped opportunities to ensure sustainable growth.</p> <p>This high-level dialogue will bring together prominent business leaders across the region to discuss the strategic role of government policies in fostering resilience. Business leaders from Singapore, Thailand, and key regional economies will share insights on policy priorities, innovation-driven growth, and how public-private collaboration can shape the region's role in the global economy. The conversation will also explore how regional frameworks, such as the Regional Comprehensive Economic Partnership (RCEP) and other Free Trade Agreements (FTAs), are enabling market diversification, economic integration, and long-term competitiveness.</p>
12:00PM	Luncheon Keynote by Special-Guest-Speaker
12:20PM	Networking Luncheon
2:00PM	<p>Breakout Track 1 – Driving Green Growth: Green Financing, Renewable Energy & Sustainable Practices</p> <p>As the regional economy continues to grow, the imperative to align development with sustainability has become more urgent than ever. This breakout session will explore how green financing, renewable energy, and sustainable practices are not only addressing climate challenges but also unlocking new pathways for economic growth.</p> <p>Panellists will delve into innovative financial instruments, such as green bonds, ESG-focused investments, and climate financing mechanisms, that are accelerating the region's transition to a low-carbon future. The discussion will also spotlight advancements in renewable energy, clean mobility, and circular economy models, with a strong emphasis on the role of public-private partnerships in scaling green solutions.</p> <p>Participants will gain actionable insights into how countries like Thailand, Singapore, and others in the region are championing green finance and clean energy innovation. Through regional collaboration and policy alignment, the region is setting new benchmarks for sustainable development and shaping a future-ready ASEAN that is both resilient and climate-conscious.</p> <p>Breakout Track 2 – Future-Proofing Businesses: Asia's Path to Regional Connectivity & Growth</p>

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	<p>In an era of escalating geopolitical tensions and global uncertainty, futureproofing has become essential for businesses seeking to thrive. Across Asia, companies are leveraging innovation, digitalisation, and regional collaboration to strengthen resilience and unlock new growth opportunities. This session will explore how business leaders and policymakers can navigate the complexities of geopolitical risks while harnessing digital transformation and fostering innovation ecosystems to drive agile, sustainable growth. With a focus on smart infrastructure and cross-border collaboration, the discussion will highlight how businesses can adapt to shifting global dynamics and position themselves for long-term success, despite the volatility in global markets and trade.</p>
	Concurrent Session – Future-Ready Business Solutions Marketplace and Networking
3:30PM	Thailand's Business and Investment Landscape
5:00PM	End of Forum Programme

**Programme is subject to change*