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Annex B – Other Key Highlights at FEC

1. Panel Sessions and Fireside Chats:

<p>Day 1 (13 May 2026)</p>
<p>Panel Discussion: AI <u>From Experimentation to Scale: Driving Effective AI Enterprise Adoption:</u> AI is rapidly moving from experimentation to enterprise deployment, yet scaling it effectively remains a challenge for many firms. This panel explored how companies are translating AI pilots into real business impact, while navigating constraints around talent, data readiness, governance and change management. Panellists shared lessons on embedding AI responsibly and sustainably into core operations.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Mr Samuel Lee, Managing Director, Head of Global Wholesale Banking Modernisation Platform and Digital Transformation Office, OCBC• Mr Sam Liew, Chief Executive Officer, NCS• Mr Ng Tian Beng, President and Group CEO, CERTIS• Dr Peter Robejsek, Executive Vice President, Market Development, Asia Pacific, Mastercard <p>Moderator: Mr Liew Nam Soon, EY Asia East Deputy Regional Managing Partner; EY Asean Managing Partner; EY Singapore and Brunei Managing Partner</p>
<p>Business Leader Fireside Chat: AI <u>From Experimentation to Enterprise Impact: What It Really Takes to Make AI Work at Scale:</u> In this fireside chat, a senior business leader reflected on what it really takes to make AI work at scale, including leadership judgement, organisational readiness, risk management and the tradeoffs involved in building AI capabilities in an uncertain global environment. Participants offered actionable insights and candid perspectives, empowering leaders to navigate the complexities and maximise value from their AI investments.</p> <p>Participants:</p> <ul style="list-style-type: none">• Ms Goh Hanyan, Senior Parliamentary Secretary, Ministry of Culture, Community and Youth & Ministry of Sustainability and the Environment• Ms Elizabeth Chan, CEO, Neptune <p>Moderator: Ms Maya Hari, Chair & Co-Founder, Genie Health</p>
<p>Panel Discussion: Entrepreneurship <u>From Startup to Standout: Scaling Entrepreneurship in The New Economy:</u> Entrepreneurship remains a critical engine of economic growth. The disruptive landscape today presents both opportunities and risks for entrepreneurs looking to scale their businesses. This session examined how founders and growth-oriented firms are navigating access to funding, economic</p>

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restructuring and global volatility, and what it takes to scale responsibly while managing risk and sustaining competitiveness.

Panellists:

- Mr Alvin Tan, Minister of State, Ministry of National Development & Ministry of Trade and Industry
- Mr Marcus Tan, Co-Founder, Carousell; Deputy Chairman, Action Community for Entrepreneurship (ACE.SG)
- Mr Arrif Ziaudeen, Partner, Susquehanna Asia Venture Capital; Founder, Chope
- Ms Ang Shih-Heui, CEO and Co-founder of H/Advisors Klareco; Deputy Honorary Secretary, SBF

Moderator: Mr Chan Yew Kiang, EY Asean and Singapore IPO Leader

Concurrent Breakout Tracks: Leaders' Lens

Track 1: Future-Ready Growth Through Strategic Enterprise Partnerships

This 3-way fireside chat examined internationalisation as a growth lever through strategic enterprise collaboration. Featuring perspectives from Singaporean and Chinese business wonders, the discussion explored how foreign companies expanding into Singapore can partner local enterprises to strengthen economic outcomes, while enabling joint regional and global expansion. The session highlighted Singapore's role as a trusted hub for partnership-led growth in an increasingly interconnected business landscape.

Panellists:

- Mr Sanket Naik, Managing Director, Sing Fuels
- Mr Vincent Yang, Co-founder & Chief Business Officer, Obita

Moderator: Mr Roy Tan, Head of Enterprise Banking International, Global Commercial Banking, OCBC

Track 2: Reinventing Traditions: How a Singapore-Rooted Business Innovates for Growth

A candid look at how a Singapore rooted enterprise disrupts traditional growth models by scaling internationally from the outset. This session explored the entrepreneurial choices, capability building and strategic trade-offs involved in preparing a business to compete beyond Singapore as early expansion becomes a necessity rather than an aspiration.

Speaker: Mr Justin Lie, Founder & Chief Executive Officer, SHIELD

Track 3: Trust in a ZeroTrust World: Why Cyber Resilience Is Now a Leadership Imperative

As companies scale, transform and globalise, trust becomes both more fragile and more valuable. This session explores the paradox at the heart of the digital age: how trust is not eliminated in a zerotrust world, but redefined.

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Speaker: Mr Victor Lim, Regional Director, SoftScheck

Day 2 (14 May 2026)

Panel Discussion: Building Social Impact into the Future Economy

From Purpose to Performance: Creating Business Value Through Social Impact

As expectations around social sustainability rise, businesses are being challenged to move beyond good intentions to measurable impact. This panel examined how companies are integrating social impact and corporate volunteering into core business and talent strategies, and how purpose can be translated into performance, resilience and long-term value.

Panellists:

- Mr Dinesh Vasu Dash, Minister of State, Ministry of Culture, Community and Youth and Ministry of Manpower
- Ms Janet Ang, Chairman, SBF Foundation
- Ms Grishma Kewada, Country Manager for Singapore, Coface
- Mr Pong Yu Ming, Co-founder & Chief Executive Officer, Give.Asia

Moderator: Mr Calvin Chu, Partner, Strategy & Transactions, EY- Parthenon

Panel Discussion: Sustainability

Should Corporate Sustainability Action Be Delayed?

In an era of economic restructuring and cost pressure, sustainability is no longer a settled conversation. This moderated debate surfaced opposing views on decarbonisation and competitiveness, challenging assumptions about pace, priorities and trade-offs as companies balance long-term sustainability goals with near-term survival.

Speakers:

- Ms Jeong Yoonmee, Head of the Sustainability Office for Global Wholesale Banking division, OCBC
- Mr Christopher Ong, Managing Director of DHL Express
- Ms Yasemin Stubbe, Group Chief Sustainability Officer, IHH Healthcare
- Mr Yoon Young Kim, Cluster President for Singapore and Brunei at Schneider Electric

Moderator: Dr Bicky Bhangu, President, GCNS

Panel Discussion: Human Capital

Sharpening Workforce Advantage: Skills, Careers and Resilience

Economic restructuring is reshaping not just business models, but the nature of work itself. This panel explored how companies are developing, redeploying and retaining talent amid skills disruption, career transitions and workforce uncertainty, and how firms can build sustainable human capital while remaining competitive.

Panellists:

- Dr Koh Poh Koon, Senior Minister of State for Health and Manpower
- Mr Simon Cheong, Chief Human Resource Officer, Pacific International Lines

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- Mr Loke Wai San, Non-Executive Chairman, AEM Holdings and Board Chair, Temasek Polytechnic
- Ms Adeline Sim, CCO, HRnetGroup

Moderator: Mr Low Soon Teck, Managing Director and Chief Executive Officer, Kuok Maritime Group

Closing Panel Discussion: Impact of Restructuring / Next Steps

Standing on Shifting Sands: How Companies Prepare for Prolonged Uncertainty

As global uncertainty becomes a defining feature of the business landscape, resilience is no longer about optimism but about preparation to thrive through change. This closing panel brought together leaders to reflect on how companies are managing prolonged pressure, difficult trade-offs and structural change, drawing together themes from across the conference and setting the stage for how businesses can assess readiness and take action.

Panellists:

- Ms Low Yen Ling, Senior Minister of State, Ministry of Culture, Community and Youth & Ministry of Trade and Industry
- Mr Desmond Choo, Minister of State, Ministry of Defence
- Mr Lennon Tan, Group Chairman, ADERA Group; Council Member, Singapore Business Federation
- Mr Ian Lee, Executive Committee Member and President of Geographies, The Adecco Group

Moderator: Mr Mark Lee, CEO, Sing Lun Holdings Limited; Vice-Chairman, Singapore Business Federation

2. Future-Ready Business (FRB) Spotlight

- An experiential series that enables participants to visit future-ready companies in Singapore to gain first-hand insights into how businesses are innovating in response to emerging global challenges.
- Through curated visits to pioneering organisations that are adopting innovative strategies and cutting-edge solutions, the FRB Spotlight showcases exemplary models of innovation, transformation, and sustainability.
- These real-world case studies offer participants practical insights and actionable takeaways that can be adapted to future-proof their own organisations.

3. Marketplace Showcase

- A curated business engagement and showcase exhibition that connects companies, solution providers, and partners in a more interactive, opportunity discovery, and deal-oriented setting, alongside the main programme.
- It serves as a dedicated space where organisations can showcase their solutions, products, and services, while enabling participants to explore partnerships, vendors, and capability providers through structured business matching.